Class Activities

# Chapter 1: Introduction to Managing Global Operations and Supply Chains

**Activity 1: Experiential Activity**

Learning Objective: Describe the role of operations management within a company and in society.

Have your students interview an operations manager of a local company to find out what a typical day in his/her life is like. Ask about the decisions that the operation manager needs to make and what kind of skills should a successful operation manager need. Report back to the class in the next meeting.

**Activity 2: Individual Exercise**

Learning Objective: Trace the path of a raw material from the start of the supply chain to the final consumer.

Have your students select a product of their choice. Trace the path of its transformation from raw materials to finished good as the product goes through various stages of the supply chain. Identify the flows of materials, information, money, and people. Select several students to share their work with the rest of the class.

**Activity 3: Online Activity**

Learning Objective: Trace the path of a raw material from the start of the supply chain to the final consumer.

Instruct students to jot down concepts learned and questions raised as they watch the video, “What is Supply Chain Management?” by Eddie Davila from Arizona State University (https://youtu.be/Mi1QBxVjZAw). Post the jottings as a new entry on the discussion board afterwards. Each student will then respond to three other students’ posting with comments and answers.